



Healthy Kids, Healthy Michigan

Advocates for Healthy Weight in Children

Policy Areas for Years Two – Five

Community Recommendations:

- Farmers' markets and other retail outlets with fresh food
- School facility location requirements
- School garden programs
- Summer food service programs

Health, Family, and Child Care Services

Recommendations:

- Licensed child care juice reimbursement restrictions and incentives for serving fresh fruits and vegetables
- Licensed child care physical activity requirements



Education Recommendations:

- Health & physical education Michigan Educational Assessment Program (MEAP) testing
- Model school beverage guidelines
- Recess policies
- School breakfast expansion
- State nutrition standards for the school campus

Success

Healthy Kids, Healthy Michigan has grown into an impressive coalition and is currently recognized and empowered as the key childhood obesity prevention advocate and catalyst for policy change in Michigan. To date, almost one-hundred organizations have signed a resolution showing support for the policy agenda. The *Healthy Kids, Healthy Michigan* Coalition is currently educating policy makers and the public on the year-one agenda and developing strategies for year-two.

- On July 17, 2008, Public Act 231, which amends the Commercial Rehabilitation Act to allow food retail establishments to qualify for property tax abatement, was passed into law and signed by Governor Granholm. This legislation was supported by the *Healthy Kids, Healthy Michigan*, as well as many others, as it moved through the Michigan Legislature. Marketing and implementation plans are currently under development.
- On March 12, 2009 two bills were introduced and referred to the Committee on Health Policy.
 - Senate Bill 365 will regulate health and physical education in schools. This bill was sponsored by Senator Tom George and co-sponsored by Garcia, Thomas, Kahn, Pappageorge, Sanborn, and Switalski.
 - Senate Bill 366 requires that schools must comply with the requirements in Senate Bill 365 to receive categorical school aid. This bill was sponsored by Senator Allen and co-sponsored by Garcia, George, Kahn, Pappageorge, Sanborn, and Switalski.

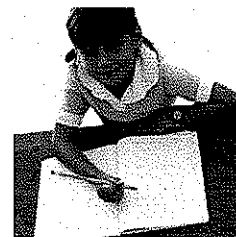
Next Steps

Although there have been great accomplishments thus far, there is still much more that can be done to improve the lives and health of Michigan's children. We hope additional organizations can:

1. Sign the *Healthy Kids, Healthy Michigan* Resolution of Support and complete the Commitment Form.
2. Participate on a Policy Action Team and help finalize the approaches for years 2-5 policy areas.
3. Join the *Healthy Kids, Healthy Michigan* Steering Committee.

For more information please contact:

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Healthy Kids, Healthy Michigan

Advocates for Healthy Weight in Children

- Allegiance Health Department of Prevention & Community Health
- Altarum Institute
- American Cancer Society
- American Diabetes Association
- American Heart Association
- Ann Arbor YMCA
- Arab Community Center for Economic and Social Services
- Association of Child Development
- Bay-Arenac Intermediate School District
- Beaumont Hospitals
- BE-FIT, Inc.
- Big Brothers Big Sisters of Marquette & Alger Counties
- Blue Cross Blue Shield of Michigan
- Chelsea Community Hospital
- Children's Health Initiative Program
- City Connect Detroit
- The Community Health Committee of the Health Improvement Plan of Washtenaw County
- Community Health & Social Services Center, Inc.
- Comprehensive School Health Coordinators' Association
- The Corner Health Center
- Detroit Community-Academic Urban Research Center
- Detroit Economic Growth Corporation
- Eastern Michigan University, School of Health Promotion and Human Performance
- Eaton Intermediate School District
- Evolve Nonprofit
- Family & Consumer Science Educators of Michigan
- Generation With Promise – Office of the Surgeon General
- Governor's Council on Physical Fitness, Health, & Sports
- Governor's Office of Community & Faith-Based Initiatives
- The Greening of Detroit
- HealthTank
- Healthy Environments Partnership
- Henry Ford Health System
- Jackson Public Schools
- Joy – Southfield Community Development Corporation
- League of Michigan Bicyclists
- Mayor's Time
- Meijer
- Michigan Apple Committee
- Michigan Association for the Education of Young Children
- Michigan Association for Health, Physical Education, Recreation, & Dance
- Michigan Association of Health Plans
- Michigan Association of Local Public Health
- Michigan Association of Osteopathic Family Physicians
- Michigan Association of Planning
- Michigan Chapter American Academy of Pediatrics
- Michigan Chapter of the American College of Cardiology
- Michigan Chapter of the American Society of Landscape Architects
- Michigan Department of Agriculture
- Michigan Department of Community Health
- Michigan Department of Education
- Michigan Department of Transportation
- Michigan Dietetic Association
- Michigan Environmental Council
- Michigan Farm Bureau
- Michigan Fitness Foundation
- Michigan Food Policy Council
- Michigan 4C Association
- Michigan Grocers Association
- Michigan Health & Hospital Association
- Michigan Osteopathic Association
- Michigan Podiatric Medical Association
- Michigan Primary Care Association
- Michigan Public Health Institute
- Michigan Recreation and Park Association
- Michigan Soft Drink Association
- Michigan State Medical Society
- Michigan State University, Department of Pediatrics and Human Development
- Michigan Suburbs Alliance
- Michigan Trails and Greenways Alliance
- National Kidney Foundation of Michigan
- Oakland County Osteopathic Association
- Project Healthy Schools
- Spartan Stores
- St. Joseph Mercy Medical Group/Pediatrics
- Taylor School District
- Tom Rifai, MD, PC
- University of Michigan, C.S. Mott Children's Hospital
- University of Michigan, Pediatric Comprehensive Weight Management Center
- Washtenaw County Public Health
- Wayne State University, Department of Pediatrics
- Wayne State University, Nutrition & Food Science